

The Human-Sized Picture

TESSA JOWELL FOUNDATION
2022 IMPACT REPORT



CEO'S STATEMENT

The Tessa Jowell Foundation was created to ensure the delivery of my Mum's extraordinary legacy. We are currently solely focussed on supporting the growth and impact of the Tessa Jowell Brain Cancer Mission which is delivering her legacy in the heart of NHS brain cancer services through the NHS Tessa Jowell Centres of Excellence initiative. This month marks 5 years since the Tessa Jowell Brain Cancer Mission was formed, as Tessa's daughter and also a founding member of the Tessa Jowell Brain Cancer Mission, this is a profound moment of reflection on how far we have come. The Mission was formed when my Mum, who was dying from brain cancer herself, laid out her transformational vision for how NHS brain cancer treatment and care needed to change. Her vision created the blueprint for the Tessa Jowell Brain Cancer Mission: to ensure that every patient of today has equitable access to excellence and the cutting edge of innovation in their local hospital, whilst paving the way to making brain cancer treatable for the future.

As custodians of my Mums legacy, Tessa Jowell Foundation has a unique role in supporting the Tessa Jowell Brain Cancer Mission in it's ambition to deliver excellence in NHS brain cancer care, treatment and research; as well as contributing funds and advocacy to support its long term sustainability and growth, we also seek to fund the most innovative new ideas and projects from conception to roll-out to create proof of concept, until other funders and partners are ready to step in. We look to fund projects that both ensure equitable access to excellence for all NHS brain cancer patients and enable the NHS to foster cutting edge innovation.

That is exactly what the TJBCM's NHS Tessa Jowell Centres of Excellence is designed to do: support every NHS brain cancer hospital in the UK in a bespoke way to improve their services, foster innovation, and share best practice in the heart of the NHS. The Tessa Jowell Centres of Excellence initiative was launched in 2021 and we now have 17 NHS hospitals that have been awarded the Tessa Jowell Centres of Excellence status spanning the length and breadth of the UK, and are now working with all remaining hospitals to achieve the TJCE status in time. The work to date has been described by the senior NHS cancer team as being "unprecedented and exemplary", so I am very proud to say we are now beginning the same work in earnest in 2023 for children's brain cancer services. Brain cancer is the biggest cancer killer of children in the UK, so this is urgent and vital work.

The NHS Tessa Jowell Centres of Excellence are our national effort, harnessing the extraordinary humanity, passion and ambition of the front line clinicians and nurses we work with in every hospital in the UK who are united with the shared purpose and vision to change the course of this unspeakable disease, which is the biggest cancer killer of adults under 40 and children in the UK, and of course the cancer that killed my Mum.

I'm immeasurably proud to share this impact report with you for 2022, which shows both the incredible work that the Tessa Jowell Foundation has done in the last 12 months to support the Tessa Jowell Brain Cancer Mission, and I so look forward to sharing our next report in which we will be able to detail our expansion into paediatrics.

JESS MILLS

CEO and Founder



INTRODUCTION

The Tessa Jowell Foundation was established to continue the delivery of Tessa's lifetime of tireless work in public health and is currently, solely, focussed on raising the funds needed to support the work of the Tessa Jowell Brain Cancer Mission.

Now, five years since Tessa's final speech, the progress being made by the Mission is truly staggering.

With 17 designated Tessa Jowell Centres of Excellence for adult brain cancer patients, work has begun on the much-needed Tessa Jowell Centres of Excellence for Children. The first ever precision medicine clinic for brain cancer patients is now up and running in Cambridge; 800 brain cancer professionals network, share best practice and learn from each other through the Tessa Jowell Academy; the first Tessa Jowell Fellowship is now open for applications; and a brand new therapeutics accelerator bringing clinical trials into practice more quickly is now operational.

The Mission has ambitious future plans, which we at the Foundation are working tirelessly to raise the funds to support.

Our thanks go to our newly formed Tessa Jowell Foundation Advisory Board, which comprises an extraordinary group of individuals, who have been supporting the Foundation team to make good progress this year.

The 10-year anniversary of London 2012 brought people involved in the Games back together for a one night only celebration, with cinemas showing a newly edited version of Danny Boyle's Opening Ceremonies, and donating box office ticket sales to the Foundation.

We also hosted our first ever fundraising dinner, A Night to Remember. Supported by David Beckham, Jamie Oliver, Tony Blair, Olivia Colman, to name a few. A bespoke painting "Still Life Orbiting a star (for Tessa)" donated by the artist Keith Tyson, took centre stage and it certainly was a special evening that we won't ever forget.

Brain cancer is the biggest cancer killer of children and adults under 40 in the UK. The Tessa Jowell Foundation will continue to raise funds for the Tessa Jowell Brain Cancer Mission until that fact is fiction.

With our sincere and heartfelt thanks to all who have supported and continue to support us.

DEBORAH DEVEREUX
Managing Director



JESS MILLS
CEO and founder

DEBORAH DEVEREUX
Managing Director



SUE O'LOONE
Director of Fundraising and Engagement

JO CAFFREY
Head of Finance & Governance



ALEX SAVAGE
Senior Communications Advisor

MEET THE TEAM

We are so proud of our incredible team. It is thanks to their efforts that we are delivering Tessa's legacy every day.

WHAT DO WE DO?

- The Tessa Jowell Foundation was founded by Tessa's family to continue Tessa's inspirational legacy. The Foundation is currently solely focussed on proactively raising the funds needed to support and expand the work of the Tessa Jowell Brain Cancer Mission so that all brain cancer patients have equality of access to excellent NHS brain cancer services.
- The Tessa Jowell Brain Cancer Mission is made up of 80 different stakeholders, including ourselves, who have come together to transform the treatment and care landscape of NHS brain tumour patients. Brain cancer is the biggest cancer killer of children and adults under 40 in the UK and despite this, treatment options and care have barely changed in 40 years, and for many, they fail. The Tessa Jowell Brain Cancer Mission is now working tirelessly to deliver a range of programmes into the heart of NHS brain cancer services that will change this.
- To date, **the Tessa Jowell Foundation has contributed 40% of overall funding donated to the Tessa Jowell Brain Cancer Mission.** The Foundation supports the Mission through grant giving, secondments and through working, every day, to raise the profile of its purpose, projects and game changing innovations.

SUPPORTING THE TESSA JOWELL BRAIN CANCER MISSION

The Tessa Jowell Foundation has a unique role in supporting the Tessa Jowell Brain Cancer Mission in its ambition to deliver excellence in NHS brain cancer care, treatment and research; we seek to fund the most innovative new ideas and projects from conception to roll-out until more risk-adverse funders like the NHS or industry are ready to step in.

For full information about the Tessa Jowell Brain Cancer Mission please see their latest Impact Report at tessajowellbraincancermission.org/publications

OUR SUPPORT & IMPACT

TJBCM projects we have solely funded:

THE CREATION AND FIRST YEAR OF
THE TESSA JOWELL ACADEMY

**CONNECTING 700+ MEMBERS
FROM ACROSS THE UK TO
SHARE BEST PRACTICE, ATTEND
FREE WORKSHOPS & NETWORK**

THE CREATION OF THE TJBCM
DIRECTOR OF PROGRAMMES ROLE
WHICH LEAD ON TESSA JOWELL
CENTRE OF EXCELLENCE
DESIGNATION

**17 NHS TESSA JOWELL CENTRES
OF EXCELLENCE NOW COVER
AN AREA OF 40 MILLION PEOPLE
INCLUDING APPROX. 7,300
PATIENTS A YEAR**

THE CREATION AND DELIVERY OF
A NEW NEURO-ONCOLOGY
SUPPORTIVE CARE COURSE

**A NEW, FREE COURSE FOR NHS
CLINICAL STAFF ON DELIVERING
SUPPORTIVE CARE FOR PEOPLE
WITH BRAIN TUMOURS**

We are a leading funder of

THE TESSA JOWELL FELLOWSHIP PROGRAMME, IN PARTNERSHIP WITH THE NIHR

RECRUTIMENT IS NOW OPEN FOR THE FIRST FULLY FUNDED TESSA JOWELL NEURO-ONCOLOGY FELLOWSHIP

THE TESSA JOWELL CENTRES OF EXCELLENCE FOR CHILDREN PROGRAMME IN PARTNERSHIP WITH THE MINDEROO FOUNDATION

WITH THE COMMITTEE IN PLACE AND NEW STANDARDS DEFINED, A NEW ERA IN TRANSFORMING NHS CHILDREN'S BRAIN CANCER SERVICES HAS BEGUN

ALONGSIDE 9 OTHER LEADING MEMBERS OF THE TJBCM INCLUDING CANCER RESEARCH UK AND THE MINDEROO FOUNDATION, WE FUND THE CORE COSTS OF THE TJBCM LEADERSHIP AND DELIVERY TEAM.

LOOKING FORWARD INTO 2023

- A national picture of the current state of NHS brain cancer services will be possible from the data collected from hospitals. This will start to show the best practice to be replecated and the gaps to be filled
- The first NHS Tessa Jowell Centres of Excellence for Children will be designated
- The first Tessa Jowell Fellowship will be awarded, expanding the specialist workforce that is desperately needed
- Already designated adult Tessa Jowell Centres of Excellence will need to reapply, with more stringent criteria, to retain their Excellence status.

HIGHLIGHTS

A NIGHT TO REMEMBER

In November we hosted a dinner at Southwark Cathedral for 150 people to come together to help us raise the funds needed to expand to the work we are doing to deliver Tessa's legacy in adult brain cancer care into NHS Tessa Jowell Centres of Excellence for Children.

It was an unforgettable night that was hosted by the wonderful Alastair and Grace Campbell and supported by new and old friends alike including Tony Blair, Keith Tyson, David Beckham, Olivia Colman, Jamie Oliver and Jessie Ware.

#TURNUPFORTESSA

To remember Tessa's pivotal role in bringing the Olympics to London we were proud to share a new cut of Danny Boyle's 2012 opening ceremonies, including a beautiful newly filmed tribute to Tessa from Denise Lewis and Seb Coe, in the Queen Elizabeth Olympic Park and in cinemas across the UK.

The event in July not only raised valuable funds for the Tessa Jowell Centres of Excellence for Children but also resulted in an incredible level of media coverage including The Evening Standard, BBC London Radio, ITV's Lorraine, and on Sky with Kay Burley

SPREADING THE WORD

In 2022 we have loved being able to share our message with so many of you through social media, print media and television. Thank you for your support and please keep liking, following and sharing what we do with your family, friends and networks.



OUR FANTASTIC FUNDRAISERS

An incredible group of individuals have chosen to support the work of the Foundation this past year. They have taken part in activities including climbing mountains, skydiving, tennis tournaments, running huge distances and playing rounds of golf. Thank you!

£94k

raised from individual donors

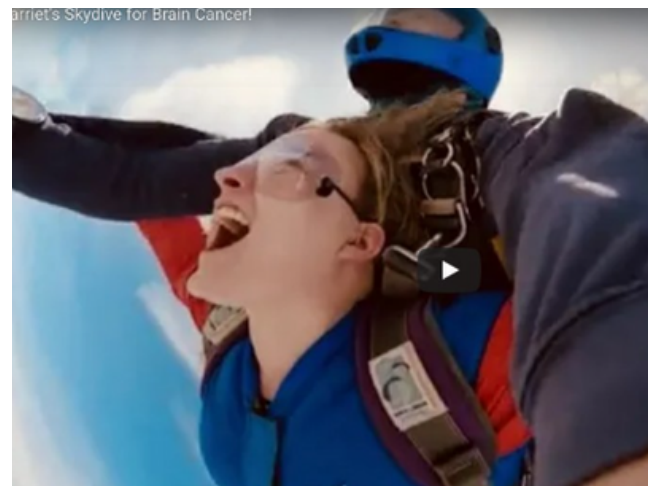
£371k

raised in total in 2022

17

fundraising events set up

Scan me to support the TJF's work!



THE HUMAN-SIZED PICTURE: SHARING SPECIAL STORIES

During her final parliamentary speech Tessa spoke of the "human-sized picture", where the experiences of, and impact on, individuals must never be forgotten when creating large-scale national programmes for change.

We are privileged to be able to use our platform to share the deeply personal experiences of people affected by cancer. These stories are told in their own words and give a real insight into the hugely different experiences families have of cancer whilst showing that love and compassion are at the heart of every story.

Thank you so much to everyone who shared their story with us this year. We know that it can be very painful to do and we appreciate your decision to share your reflections with our community.

2022 HUMAN-SIZED PICTURE STORIES



John and his wife
Alison



Amanda, told by her
daughter Grace



Hollie and Carole,
told by Jimmy



Margiad, told by
her nephew Jim



Kevin, told by his
sister Susan



Deborah



David, told by his
wife Helen



Nic

IMPACT YOU CAN MAKE

£10 will help the families of children following their brain cancer diagnosis by supporting *the Tessa Jowell Centre of Excellence for children programme.*

£20 will enable children to have their tumour genetically sequenced to guide personalised treatment recommendations *through their local NHS Tessa Jowell Centre of Excellence.*

£30 will support *Tessa Jowell Fellowships*: the first-ever training programme in the UK designed to specialise NHS doctors in treating brain cancer, so that a new generation of doctors can offer innovative new options to their patients.

£40 could provide *NHS frontline staff with specialist Supportive Care training, delivered through the Tessa Jowell Academy*, so families can be confident that their loved one will be supported with the most compassionate care at the end of their life.

£50 could help patients to be enrolled onto the **Tessa Jowell BRAIN-MATRIX** in the same hospital as their other appointments: It is a *first of its kind, tailored clinical trial* that matches treatments to each patient's unique tumour type.

£100 could help patients have whole-genome sequencing to ensure a quick, *comprehensive diagnosis in half the time currently available* on the NHS .

SUPPORT US

Online: Please visit our not-for-profit [JustGiving.com](https://www.justgiving.com) fundraising page where you can donate by credit or debit card.

Bank Transfer: Coutts & Co, 440 Strand, London, WC2R 0QS

- Account No. 80996260
- Sort Code: 18 00 02
- Reference: TJF
- Beneficiary: Prism the Gift Fund

Additional information for international donations:

IBAN: GB54 COUT 1800 0208 0996 26

Swift Code: COUTGB22

Donate

Fundraise

Set up your own fundraising event or looking to take part in an organised event?: Get in touch at fundraising@tessajowellfoundation.org.uk and we can help with lots of fundraising ideas, resources and materials to make your fundraising events a success! .



Tessa Jowell Foundation is a restricted fund under the auspices of *Prism the Gift Fund* (Prism), registered charity number 1099682. Tessa Jowell Foundation and Prism have a contract in place that enables Tessa Jowell Foundation's projects to be deemed charitable according to UK law.

Prism is a registered charity whose mission is to increase the flow of funds into the charitable sector by creating efficiencies wherever we can. They do this by administering the giving of individuals, collectives and foundations, making significant gifts all over the world.

For more about Prism's collective funds for charitable causes visit:
www.prismthegiftfund.co.uk/collective-funds/